



---

---

**MEMORANDUM**

---

---

**TO:** PARKS AND RECREATION ADVISORY BOARD  
**FROM:** LAINE POTTER, PETER GILL  
**CC:** NICOLE OLIVER  
**SUBJECT:** HUNDRED ACRE WOOD PARK NAME RECOMMENDATION  
**DATE:** AUGUST 10, 2022

---

The City of Bellingham is currently master planning an approximately 112-acre area comprised of the Interurban Greenway, Chuckanut Community Forest, Hoag's Pond, and other adjacent open space parcels. Concurrent with the master plan, a number of public outreach efforts were conducted to solicit names for the new Park. The results of those efforts are described below.

Given public feedback, discussions of the steering committee, open houses, and survey results the Department recommends naming the park, "Hundred Acre Wood."

Staff is requesting a name recommendation from the Board in accordance with city policy PAR 1.00.01.

***2. Park Director or designee facilitates the public process for naming all parks***

*Park Director or designee solicits names from the general public by issuing a press release, posting a public sign at the Facility, or conducting a public meeting. City staff may also provide suggestions for park name. Park Director or designee records all names and forwards to the Park Board for final recommendation.*

The master plan and associated public process was launched on social media, press release, on-site flyers, mailers to properties within 500' boundary, and Engage Bellingham. Projects published on the Engage Bellingham site are sent to local media, interested parties, neighborhood associations, boards, commissions, and others.

Names were solicited from August 5 through September 15, 2021 as part of the preliminary master plan public engagement effort. Over seven hundred people participated on this

survey question. Sixty three percent selected “Hundred Acre Wood” from a list of names. Names and results of the park name survey question can be found below in Figure 1. A second survey was open from March 18 to April 1, 2022, following a live open house, and solicited feedback regarding the name “Hundred Acre Wood.” Ninety-four percent (94%) agreed with the name, as shown in Figure 2. In addition, a list of alternative names received via comment or Engage Bellingham follows the figures below.

Figure 1. *Survey #1 Question: What should the planning area be named?*

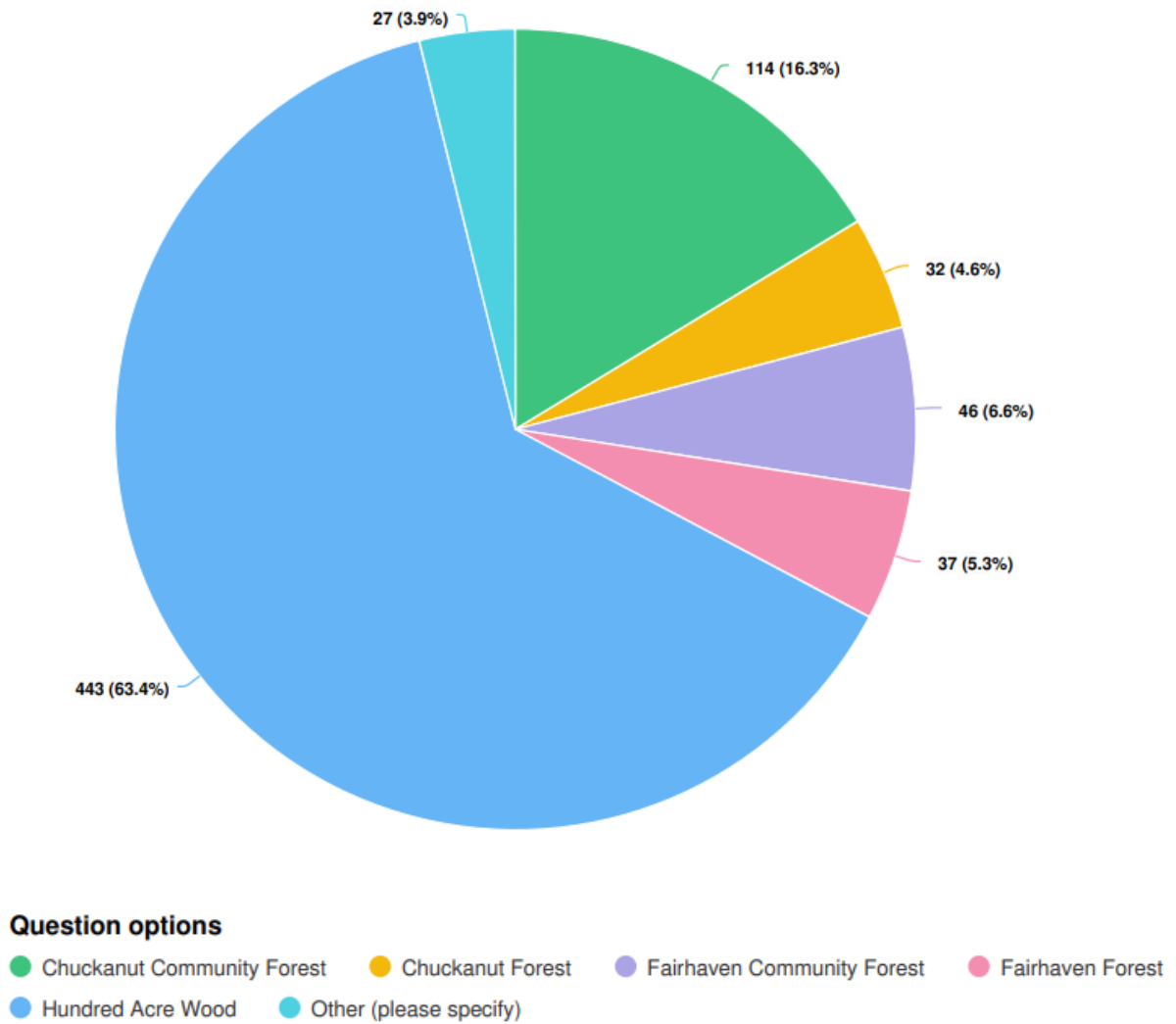
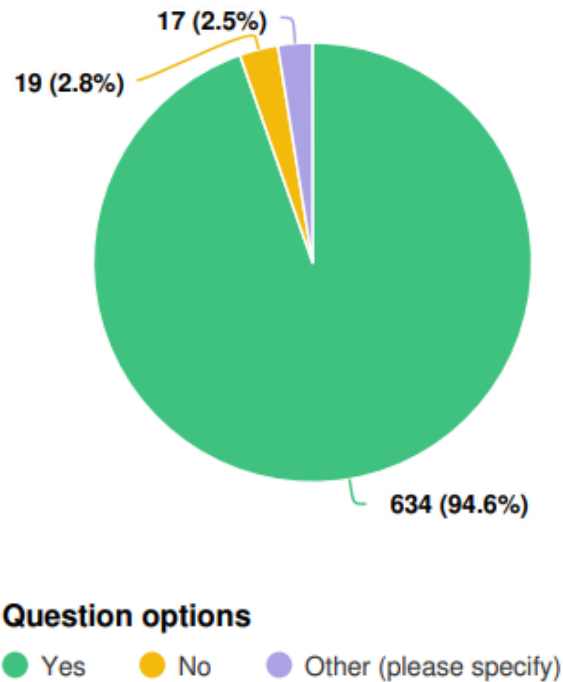


Figure 2. Survey #2 Question: *In our initial public survey, 63% of respondents said the planning area should be named the Hundred Acre Wood. Do you agree with this name?*



Other name suggestions and comments received via Engage Bellingham:

- "Brodie City". That was the name we used in the 70's and 80's.
- Toe of the Cascades
- Fairhaven Park (since the existing park comprises a significant portion of the planning area).
- Using Chuckanut in the name is confusing as most people think of the Chuckanut Mtns, Bellingham has a tendency to use the same name in multiple areas ie: Squaticum), causing confusion for users, emergency services, visitors. Fairhaven Forest or Fairhaven Community Forest is more appropriate. Also, a portion of the planning area is already named for a donor: Clarita Moore Natural area.
- The Sanctuary
- Fairhaven Park Forest preferred, but Fairhaven Community Forest or Fairhaven Forest would be acceptable. Chuckanut Community Forest, while preferred by the CCFD board, is too confusing since there are many trails in the Chuckanuts via Arroyo or elsewhere.

- Community Forest. Naming anything Fairhaven will be deemed racist in due time. Naming something Fairhaven is embarrassing
- Pike's Wood
- It would be best if you could call it by its indigenous name. Perhaps the Lummi or Nooksack Nations could be consulted? These people tended the land for hundreds of years prior to the city of Bellingham acquiring it. Calling the land by its original name would be the most respectful thing you could do. If you decide against this, I suggest using the word "nature preserve" in the title so that people don't assume they can trample this place in the name of "recreation."
- Robyn's wood after Robyn Dupree whose efforts led to funding the acquisition. Besides I like Winne the Pooh. Or just the hundred acre woods
- Money sucker
- Big waste forest
- The Happy Trails
- Not "chuckanut" anything, too confusing. Hundred Acre Wood or Fairhaven Forest.
- Bellingham Community Forest Lands...much like the wonderful hiking area around Anacortes...with trails numbered and clearly marked.
- I believe that this location should be named by the indigenous people that occupied this land before colonialism. I'm sure that they used no such metric as acres.
- Hundred Acre Woods, with an S.
- Happy Trails